



## RNSBDC Small Business Bazaar & Expo

Date/Time: Annually – Saturday: 9:00 AM – 2:00 PM  
Venue: Paul Robeson Campus Center  
350 MLK Blvd. Newark, NJ 07102

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### Description:

The Rutgers-Newark SBDC Small Business Bazaar & Expo is a business-to-business and business-to-consumer marketing, promotional, selling and networking event. The Business Bazaar & Expo will give starting and established businesses an opportunity to market, promote, sell their products or services to a diverse audience with the goal of helping small businesses on a growth path gained visibility, establish contacts and increase sales flow through networking and direct business marketing. The event is open to the public, but pre-registration is required. Attendance is at no cost, however attendees can request to purchase lunch and parking upon registration. Vendor and Exhibitor packages are available The Business Bazaar & Expo will be held at the Rutgers – Newark Paul Robeson Campus Center.

### Who should attend?

All small businesses and the public are welcomed. Small businesses exhibitors and vendors seeking to sell and promote their products or services should take advantage of this opportunity attend. The event is also open to the general public seeking to buy products or services.

### Why you should participate as a vendor or exhibitor?

1. Network and build your client base!
2. Make money selling your products or services on site!
3. Get visibility promoting your business and letting the public know where you are!

COST: Free for the general public and business attendees.

Only vendors pay.

To buy a table or booth, please contact us to request a Vendor & Exhibit packages. Table/Booth Package rates include lunch, parking and program booklet advertising

### Advertising opportunities:

Advertising in the program booklet is also open to all businesses without a package at cost. Interested in advertising only? Please call us for rates

To register or for more information:  
Contact: Rutgers Newark SBDC, The Program Coordinator  
[rnsbdc@newark.rutgers.edu](mailto:rnsbdc@newark.rutgers.edu)  
or Call: .973-353-5950