

# SBDC Rutgers-Newark

The Rutgers-Newark Small Business Development Center is the premier provider of strategic, growth focused business training and technical assistance services to established small businesses and start-up entrepreneurs. With the Center's motto to offer the "Right Strategy, Smart Growth, Infinite Possibilities" supports our mission to help entrepreneurs and business owners start and grow sustainable, successful small business through the delivery of appropriate training and technical assistance services and programs. Our service delivery is guided by the principles that our Clients: (a) receive the right service in a timely and professional manner; (b) acquire the necessary business skills to enable them to become self-sufficient entrepreneurs and competent business managers; and (c) establish successful, long term businesses that will enhance their economic quality of life as well as their communities. The Rutgers-Newark SBDC is located in Newark, NJ with a satellite office in Livingston, NJ. The Center is an affiliate of the Rutgers Business School- Graduate Programs in Newark & New Brunswick as well as the NJSBDC network, a non-profit 501 (C) (3) organization.

Steps to accessing Rutgers-Newark SBDC Services:

Start-up and Established businesses can access RNSBDC services in 3 ways:

1. Via our website: [www.rnsbdc.rutgers.newark.edu](http://www.rnsbdc.rutgers.newark.edu) and completing the Request for Counseling (RFC) form on the home page.
2. By sending email to: [rnsbdc@newark.rutgers.edu](mailto:rnsbdc@newark.rutgers.edu)
3. By telephone to our main number: 973-353-5950

All clients are required to have a signed RFC on file before services can be offered. This is nationwide SBA-SBDC policy. Client who complete the electronic RFC endorse the form by clicking "submit" and this is considered a valid signature of acceptance of conditions of service, therefore client are encouraged to use this as the best and most expedient form of accessing services.

Once a signed or e-RFC is received client will be directed to the next appropriate stage of business services based on their level of business establishment or maturity. All prospective entrepreneurs and start-ups are required to attend the Entrepreneurs' Q&A session offered on Wednesdays 10am-12noon or 4-6pm. Please call for exact time for the week. These sessions are at no cost to attend, however pre-registration is required since a maximum of 10 businesses can be facilitated for each session.

Contacting the Rutgers-Newark SBDC:  
43 Bleeker Street, Newark, NJ 07102  
Email: [rnsbdc@newark.rutgers.edu](mailto:rnsbdc@newark.rutgers.edu)  
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